

Privacy Policy

Effective Date: 01/01/2026

Last Updated: 04/11/2026

1. Who We Are

BoardBrif provides reporting and analytics tools designed to help nonprofits organize fundraising and donor data into board-ready insights and reports. This Privacy Policy explains how we collect, use, store, and share information when you visit our website, request early access, contact us, or use the BoardBrif app and related services (collectively, the "Services"). By using the Services, you agree to this Privacy Policy.

2. Information We Collect

We may collect information you provide directly to us, such as your name, email address, organization name, role or job title, current donor system or CRM, reporting pain points, and any other information you choose to submit through forms, support requests, or account registration.

If you request early access or create an account, we may collect account and subscription details such as sign-up information, access dates, plan type, billing status, trial status, account settings, and similar administrative records.

When you upload files to the Services, we may process files such as CSV or Excel files and the information contained in those files in order to provide dashboards, reports, exports, analytics, and related functionality. You are responsible for ensuring that you have the right to upload and use the data you submit.

If paid plans are offered, payments may be processed through a third-party payment processor. We do not store full payment card information on our servers. We may receive limited billing information such as customer ID, plan name, subscription status, billing dates, and payment status.

We may automatically collect basic technical and usage information when you use the website or app, including IP address, browser type, device type, operating system, pages viewed, features used, referral source, timestamps, and cookie or similar technology data.

3. How We Use Information

We may use information to provide, operate, maintain, and improve the Services; process early-access requests and onboarding; create and manage user accounts; analyze uploaded files and generate reports, dashboards, and exports; communicate with you about your account, support, product updates, or early-access availability; send service-related emails and, where permitted, limited promotional communications; monitor performance and troubleshoot issues; protect against misuse, fraud, or security incidents; and comply with legal obligations or enforce our terms.

4. How We Share Information

We do not sell your personal information.

We may share information with trusted service providers that help us operate the Services, such as providers for website hosting, cloud infrastructure, authentication, analytics, email delivery, payment processing, and customer support. These providers may use information only as needed to perform services for us.

We may disclose information when required by law or when we reasonably believe disclosure is necessary to comply with a legal obligation, respond to lawful requests, protect our rights or users, or detect, prevent, or address fraud, misuse, or security issues.

If BoardBrif is involved in a merger, acquisition, financing, or sale of assets, information may be transferred as part of that transaction.

We may also share information when you direct us to do so or give us permission.

5. Cookies and Basic Analytics

We may use cookies and similar technologies to keep the website and app functioning, remember preferences, understand general usage, and improve performance. You can usually manage cookies through your browser settings, although disabling cookies may affect some functionality.

6. Data Retention

We keep information for as long as reasonably necessary to provide the Services, maintain account records, meet legal, tax, accounting, security, and operational obligations, resolve disputes, and enforce agreements.

If your account is canceled or expires, we may retain account data, uploaded files, generated outputs, and related records for up to 60 days after cancellation or expiration so that we can support account recovery requests, billing reviews, security monitoring, and normal operational processes. After that period, we may delete or anonymize the data unless a longer retention period is required or permitted for legal, security, fraud-prevention, backup, or recordkeeping reasons.

7. Data Security

We use reasonable administrative, technical, and organizational measures to help protect information. However, no method of internet transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

8. Your Choices and Requests

You may contact us to request access to personal information we hold about you, request correction of inaccurate information, request deletion of information subject to legal or operational limits, or opt out of promotional emails. You can also unsubscribe from marketing emails using the unsubscribe link included in those messages where available. We may still send service-related communications about your account or access.

9. Third-Party Services and Links

The Services may include links to third-party websites or rely on third-party tools such as payment processors, analytics providers, hosting providers, or email platforms. We are not responsible for the privacy practices of third parties, and you should review their policies separately.

10. Children's Privacy

BoardBrif is not intended for children under 13, and we do not knowingly collect personal information from children under 13.

11. Changes to This Policy

We may update this Privacy Policy from time to time. If we make changes, we will update the "Last Updated" date above. Your continued use of the Services after an updated version is posted means you accept the revised policy.

12. Contact Us

If you have questions or privacy requests, contact us at:

Email: hello@boardbrif.com

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