

BoardBrif Executive Report

Board-ready nonprofit insights generated from uploaded fundraising data.

Generated 2026-05-09 • Reporting years 2024–2025 • Valid rows used 475

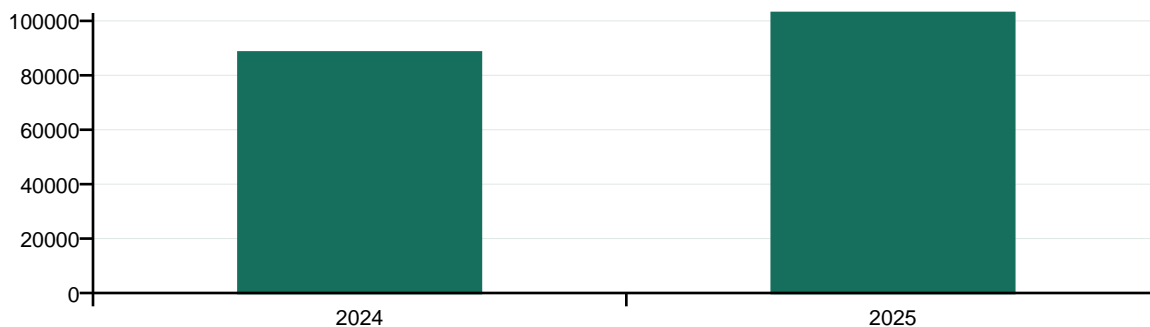
Executive Summary

Revenue is growing at a healthy pace; donor retention is a relative strength.

At-a-Glance Metrics

Total Revenue \$191,300.00 Valid revenue in the cleaned file	Unique Donors 101 Distinct donor records in the report	Number of Gifts 475 Valid gift transactions
Average Gift \$402.74 Average valid gift size	YoY Revenue 16.4% Latest full year versus prior year	Retention Rate 68.6% Prior-year donors who returned

Revenue by Year



Data Quality Note

BoardBrif reviewed 475 rows. 0 rows were excluded from executive metrics because of invalid dates, invalid amounts, zero amounts, or negative amounts. Missing donor IDs and possible duplicates remain flagged for follow-up.

Leadership Takeaways

Revenue momentum is positive

Revenue grew 16.4% year over year.

Next: Identify which donor groups, campaigns, or periods drove the gain and repeat those tactics.

Retention is a usable strength

68.6% of prior-year donors returned.

Next: Pair stewardship with an upgrade strategy for retained donors.

Top Donors

Donor	Total	Gifts	Last Gift
D0040	\$9,105	19	2025-12-15
D0043	\$8,505	4	2025-12-07
D0017	\$7,540	5	2025-09-19
D0023	\$6,955	10	2025-12-27
D0002	\$6,000	13	2025-08-19

Top Program / Fund Revenue

Program / Fund	Revenue
General Fund	\$60,160
Youth Services	\$39,760
Family Support	\$35,100
Community Outreach	\$35,080
Emergency Aid	\$21,200