

BoardBrif Executive Report

Board-ready nonprofit insights generated from uploaded fundraising data.

Generated 2026-04-07 • Reporting years 2023–2025 • Valid rows used 1,860

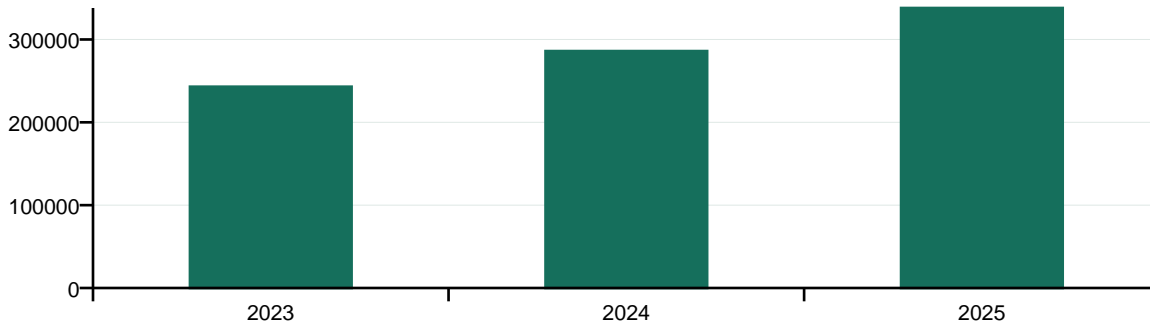
Executive Summary

Revenue is growing at a healthy pace; donor retention is a relative strength; revenue appears concentrated among a small donor group.

At-a-Glance Metrics

Total Revenue \$866,999.35 Valid revenue in the cleaned file	Unique Donors 225 Distinct donor records in the report	Number of Gifts 1860 Valid gift transactions
Average Gift \$466.13 Average valid gift size	YoY Revenue 18.2% Latest full year versus prior year	Retention Rate 85.4% Prior-year donors who returned

Revenue by Year



Data Quality Note

BoardBrif reviewed 1,860 rows. 0 rows were excluded from executive metrics because of invalid dates, invalid amounts, zero amounts, or negative amounts. Missing donor IDs and possible duplicates remain flagged for follow-up.

Leadership Takeaways

<p>Revenue momentum is positive</p> <p>Revenue grew 18.2% year over year.</p> <p>Next: Identify which donor groups, campaigns, or periods drove the gain and repeat those tactics.</p>	<p>Retention is a usable strength</p> <p>85.4% of prior-year donors returned.</p> <p>Next: Pair stewardship with an upgrade strategy for retained donors.</p>	<p>Revenue concentration is high</p> <p>Top donors represent about 54.7% of total revenue.</p> <p>Next: Protect those relationships while broadening the mid-level donor base.</p>
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Top Donors

Donor	Total	Gifts	Last Gift
D0006	\$110,928	5	2025-11-16
D0007	\$98,250	5	2025-12-06
D0002	\$84,068	5	2025-06-14
D0005	\$52,905	4	2025-06-18
D0003	\$48,711	3	2025-12-11

Top Program / Fund Revenue

Program / Fund	Revenue
Arts Scholarships	\$262,502
Summer Camps	\$223,021
After-School Programs	\$141,346
General Operating	\$120,661
Instruments & Supplies	\$119,469